

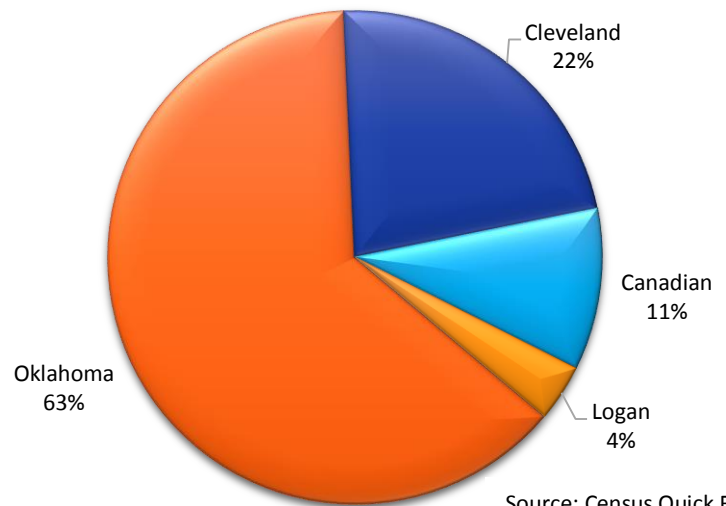
Central Oklahoma Workforce Briefing

August 2015

The Central Oklahoma Workforce area consists of four counties: Canadian, Cleveland, Logan, and Oklahoma. These counties have a combined estimated Census population of 1,210,980. Nearly one third of the state's population lives in these four counties. Oklahoma City, located in Oklahoma County, is the largest city in the region with an estimated population of 610,615.

Central Oklahoma Percentage of Population by County

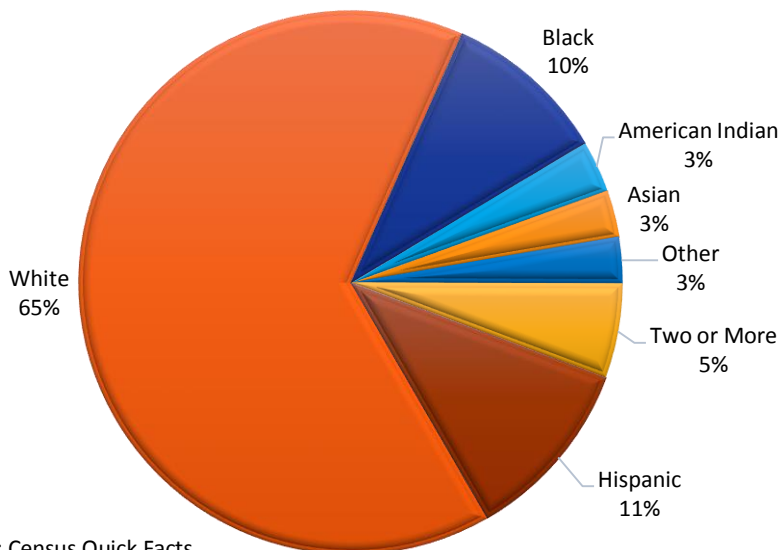
- Oklahoma County is the most populous county in the region with an estimated Census population of 766,215.
- Cleveland County is the second largest county in the region with a population of 269,910.
- Logan County is the smallest county in the region with an estimated population of 45,276.
- Three of the four counties have population greater than 125,000.
- The region has seen significant population increase since 2010. All counties have grown by at least 5%. Canadian County has experienced among the state's largest percent population increase at 12.2%. Logan County has seen a population increase of 8.2%. Cleveland and Oklahoma have grown by 5.5% and 6.6% respectively.



Source: Census Quick Facts

Population Breakdown by Race:

Central Oklahoma Percentage of Population by Race



Source: Census Quick Facts

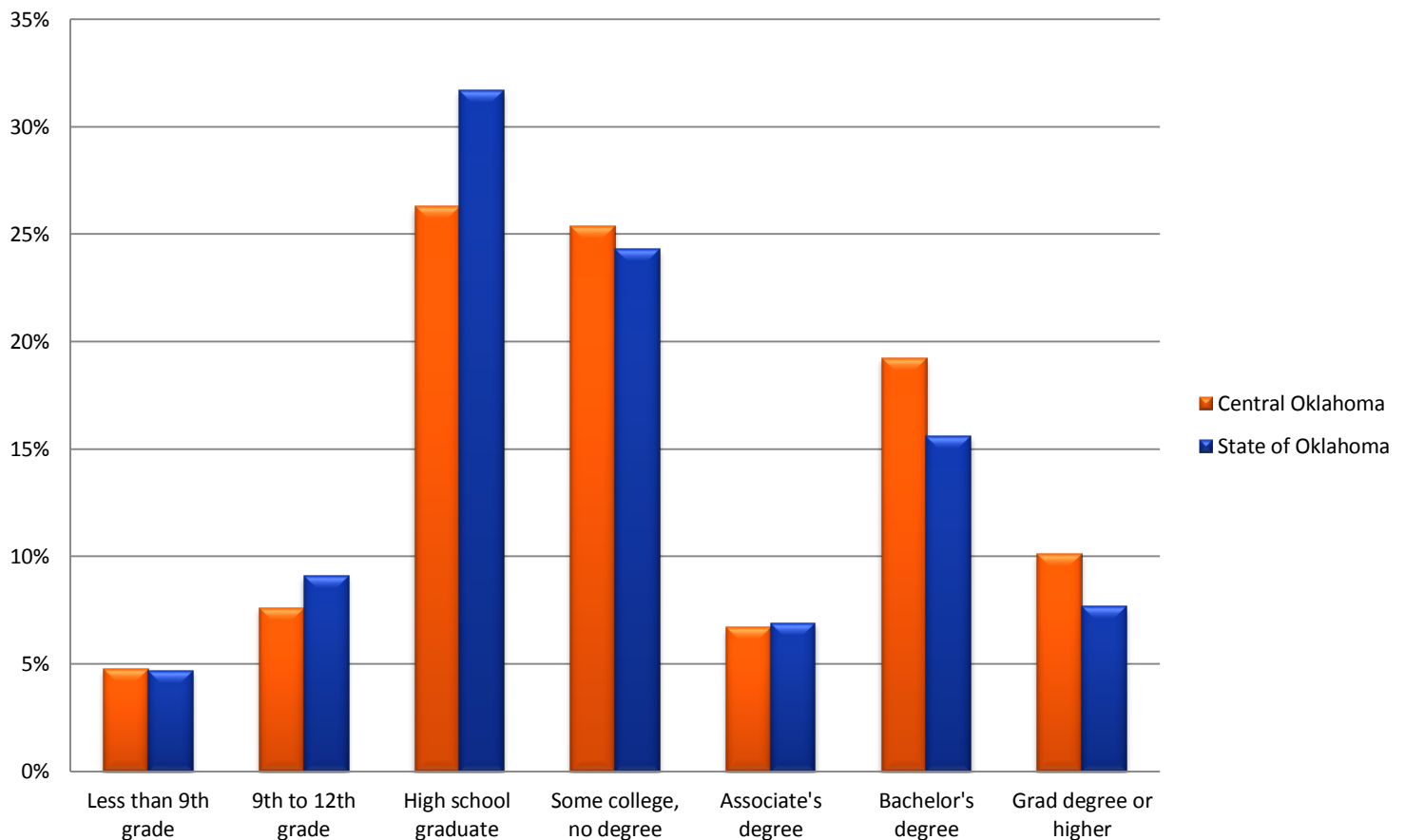
- "White" is the most populous racial group in the Central Oklahoma Workforce region, making up 65% of the population. This is below the statewide average of 75%. In real numbers, the White population of Central Oklahoma region is an estimated 843,390.
- "Black" is the second most populous group in the region, consisting of 9.8% of the population; this is above the state average of 9%.
- "Two or More Races" makes up 5.6% of the population.
- "American Indian" comprises 3.1%, while "Asian" makes up 2.8% and "Some Other Race" makes up 2.7%. "Native Hawaiian" makes up less than 1% of the Central Oklahoma population.
- Hispanics, which are categorized by the Census bureau as an ethnicity, make up 11%

of the population in Central Oklahoma.

Educational Attainment in Central Oklahoma

- 87.7% of individuals living in the Central Oklahoma Workforce region have attained at least a high school degree. This is above the statewide average of 86.2%.
- As a region, Central Oklahoma tends to have educational attainment close to, but slightly higher than the state averages. Central Oklahoma has a higher percentage of individuals with “Bachelor’s degree”, “Grad degree or higher” and “Some college, no degree”.
- Central Oklahoma has a lower percentage of individuals whose furthest educational is “High school graduate” or “9th to 12th grade” compared to the state average. “Less than 9th grade” are the same for Central Oklahoma and the state average.

Highest Level of Educational Attainment in Central Oklahoma and Statewide



Source: Census Quick Facts

Central Oklahoma Educational Assets

Colleges, Universities, and Career Techs are instrumental in developing the workforce of Central Oklahoma. The region is home to several institutions which help supply local businesses and organizations with a workforce that has the necessary labor and skills to be competitive in today's economy.

Career Techs

There are six career techs with fifteen locations in the region:

- **Francis Tuttle Technology Center** (OKC- Rockwell; OKC –Reno; OKC- Portland, Edmond)
- **Metro Technology Center** (OKC- Aviation; OKC Downtown; OKC- South Bryant; OKC- Springlake)
- **Canadian Valley Technology Center** (El Reno; Yukon- Brooks; Yukon- Cowan)
- **Moore Norman Technology Center** (Norman; South Penn)
- **Mid-Del Technology Center** (Midwest City; Del City)
- **Eastern Oklahoma Technology Center** (Choctaw)

Source: Oklahoma Career Tech

Colleges and Universities

There are seventeen colleges and universities in the region:

- **Brown Mackie College** (Oklahoma City)
- **University of Oklahoma** (Norman)
- **University of Oklahoma Health and Sciences Center** (Oklahoma City)
- **DeVry University** (Oklahoma City)
- **Langston University** (Oklahoma City)
- **Mid-America Christian University** (Oklahoma City)
- **Oklahoma Christian University** (Oklahoma City)
- **Oklahoma City Community College** (Oklahoma City)
- **Oklahoma City University** (Oklahoma City)
- **Oklahoma State University** (Oklahoma City)
- **Redlands Community College** (El Reno)
- **Rose State College** (Midwest City)
- **Southern Nazarene University** (Bethany)
- **Southwestern Christian University** (Bethany)
- **Southwestern College** (Midwest City)
- **University of Central Oklahoma** (Edmond)
- **University of Phoenix** (Oklahoma City)

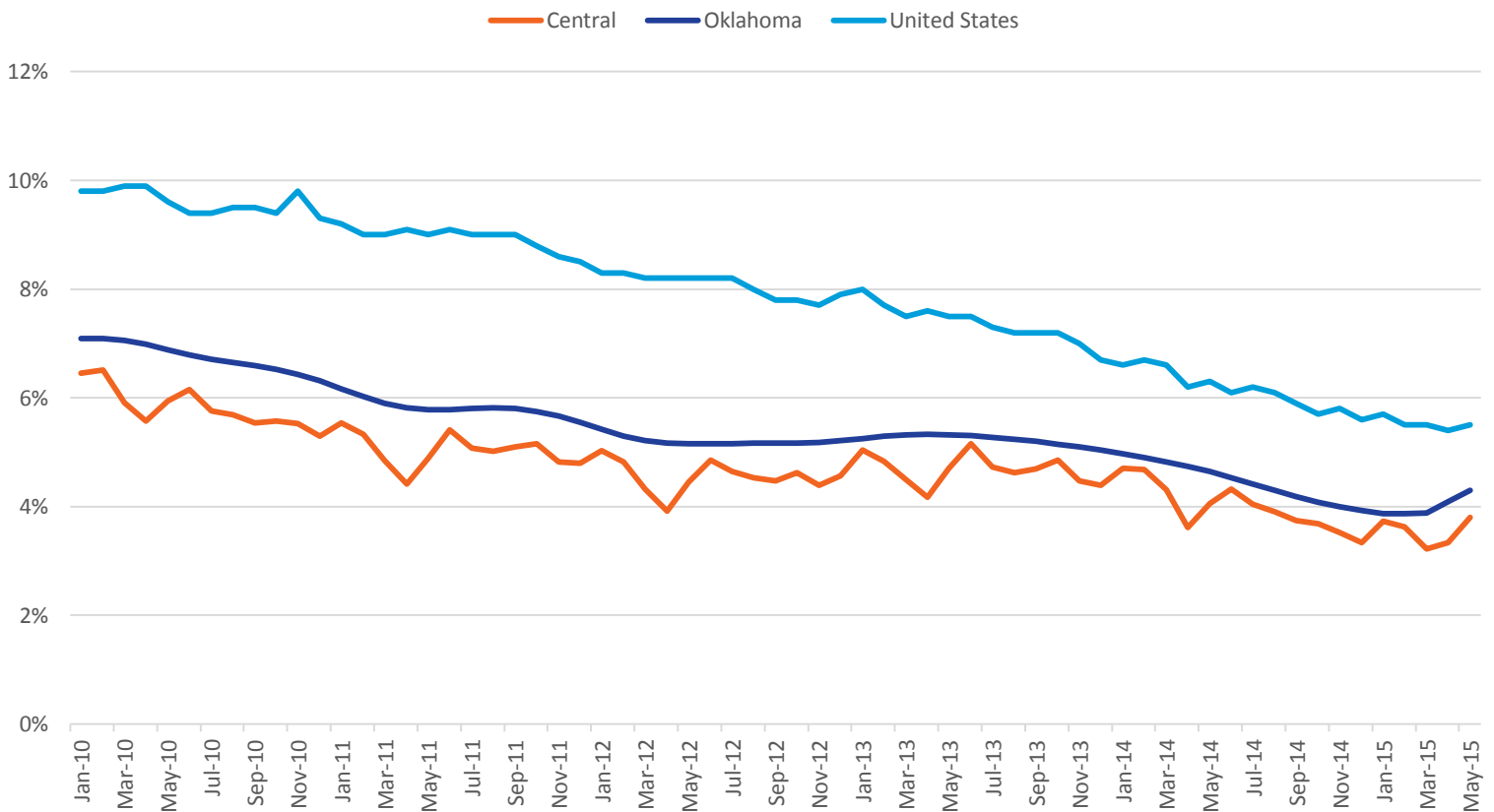
Source: Oklahoma State Regents of Higher Education

Economic Data

Unemployment Rate

- According to the Bureau of Labor Statistics, the estimated region-wide unemployment rate in Central Oklahoma for May 2015 is 3.8%.
- Central Oklahoma's unemployment rate of 3.8% is below the statewide unemployment rate of 4.3% and also below the national average of 5.5%.
- In real numbers, the Central Oklahoma labor force consists of 607,540 people with 23,080 currently unemployed.
- Since January 2010, the Central Oklahoma unemployment rate has stayed below the state average. During the same time period, Central Oklahoma has remained below the national unemployment rate, although the gap has narrowed in the past year and half. After peaking at 6.5% in January and February 2010, the Central Oklahoma unemployment rate has maintained a gradual declining trend.

5 Year Unemployment Rate- Region, State, National



Source: Bureau of Labor Statistics, Local Area Unemployment Statistics

Top Industries in Central Oklahoma by Jobs

- The industry most prominently represented in the Central Oklahoma Workforce region based on job numbers in 2014 is Government (including Defense and Education). Other highly represented industries include Health Care and Social Assistance and Administrative Support.
- Earnings in Central Oklahoma for the top industries are typically higher than the state averages. The largest gap between regional and state averages occurs in the Utilities industry. This industry earns approximately \$41,000 more in Central Oklahoma than the state average.
- Although the regional earnings are higher, most of the industries have earnings comparable to state averages.

Industry	2015 Jobs	Current Regional Earnings	2015 State Total Earnings
Government	125,927	\$64,632	\$54,905
Health Care and Social Assistance	72,504	\$57,110	\$50,696
Administrative, Support and Waste Management	46,306	\$37,751	\$37,121
Professional, Scientific, and Technical Services	36,214	\$67,300	\$66,308
Manufacturing	35,851	\$67,470	\$65,998
Construction	35,380	\$48,706	\$47,930
Other Services (except Public Administration)	30,014	\$26,184	\$25,157
Wholesale Trade	27,007	\$62,601	\$64,790
Finance and Insurance	24,806	\$71,484	\$67,241
Mining, Quarrying, and Oil and Gas Extraction	19,905	\$143,881	\$110,991

Source: EMSI 2015.2 Class of Worker

Top Paying Industries in Central Oklahoma

- The top paying industry in Central Oklahoma is Utilities with an average annual salary of \$189,171.
- Mining, Quarrying, and Oil and Gas Extraction jobs are the second highest earnings industry in the region.
- Manufacturing, Professional Services, Government, and Wholesale Trade are large industries by jobs, but also offers high earnings potential.

Industry	2015 Jobs	Current Regional Earnings	2015 State Total Earnings
Utilities	3,483	\$189,171	\$148,172
Mining, Quarrying, and Oil and Gas Extraction	19,905	\$143,881	\$110,991
Management of Companies and Enterprises	9,218	\$92,639	\$94,292
Finance and Insurance	24,806	\$71,484	\$67,241
Information	8,554	\$67,476	\$66,810
Manufacturing	35,851	\$67,470	\$65,998
Professional, Scientific, and Technical Services	36,214	\$67,300	\$66,308
Government	125,927	\$64,632	\$54,905
Wholesale Trade	27,007	\$62,601	\$64,790
Health Care and Social Assistance	72,504	\$57,110	\$50,696

Source: EMSI 2015.2 Class of Worker

Major Employers in Central Oklahoma

Listed below are some of the more significant employers in the region. Commerce in Central Oklahoma is not primarily concentrated in any one area; however there are a significant number of education, health care and social assistance, and oil and gas extraction employers in the area.

Employer	City	Industry
Tinker Air Force Base	Midwest City	National Security
INTEGRIS Health	Oklahoma City	General Medical and Surgical Hospital
Oklahoma Department of Human Services	Oklahoma City	Human Resource Programs Administration
OU Health Science Center	Oklahoma City	College, Universities, and Professional Schools
The University Of Oklahoma	Norman	College, Universities, and Professional Schools
Oklahoma City Public Schools	Oklahoma City	Elementary and Secondary Schools
Hobby Lobby	Oklahoma City	Merchant Wholesaler
City of Oklahoma City	Oklahoma City	Executive Offices
Express Employment	Oklahoma City	Temporary Help Services
Chesapeake Energy	Oklahoma City	Oil and Gas Extraction
Federal Aviation Administration	Oklahoma City	Transportation Regulation Administration
St. Anthony Hospital	Oklahoma City	General Medical and Surgical Hospital
Edmond Public Schools	Edmond	Elementary and Secondary Schools
Homeland Grocery	Oklahoma City	Supermarket and Grocery Stores
Norman Regional Health System	Norman	General Medical and Surgical Hospital
Devon Energy	Oklahoma City	Oil and Gas Extraction
Moore Public Schools	Moore	Elementary and Secondary Schools
Mercy Health Center	Oklahoma City	General Medical and Surgical Hospital
Putnam City Public Schools	Oklahoma City	Elementary and Secondary Schools
Norman Public Schools	Norman	Elementary and Secondary Schools
Sonic Restaurants	Oklahoma City	Limited Service Restaurants
Oklahoma Gas & Electric Co	Oklahoma City	Fossil Fuel Power Generation
Crest Discount Foods, Inc.	Midwest City	Supermarket and Grocery Stores
Love's Travel Stops & Country Store	Oklahoma City	Gasoline Stations with Convenience Stores
Midwest City Public Schools	Midwest City	Elementary and Secondary Schools
University of Central Oklahoma	Edmond	College, Universities, and Professional Schools
The Boeing Company	Oklahoma City	Aircraft Manufacturing
Great Plains Coca-Cola	Oklahoma City	Soft Drink Manufacturing

Source: EMSI 2015.2, QCEW